

[INER]TECH

Brand Challenge

Design, develop and deliver brand identity and support collateral and communications for [INER]TECH.

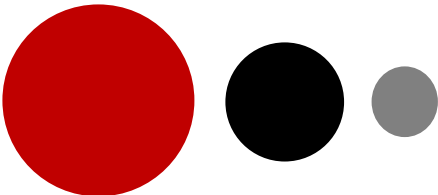
Brand Logos/Taglines

[INER]TECH
Connecting your home

Brand Typeface

Calibri

Brand Colours



Print	Digital	Display	Direct	Business	Ephemera	Vehicle	HR
Flyers Priority One Ad template	Flyers Priority One Survey	Signage Event banners	Flyers Direct mail Priority One Thank-you card Survey	Business cards Letterhead Folders Uniforms Invoice Quote	Coffee cups Uniforms	Vehicle signage	Welcome kit Brand book Contract

OUR BRAND

Position and Platform: [INER]TECH is where convenience, security and entertainment converge. These core values form the foundation of our position as premium brand: Innovative, adaptable, trustworthy, reliable.

OUR BRAND SIGNATURE

